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# ***Phaidracon 2020: an idea about a logo of Phaidra***

Agata Di Raimondo

Ca' Foscari University of Venice, Digital Library



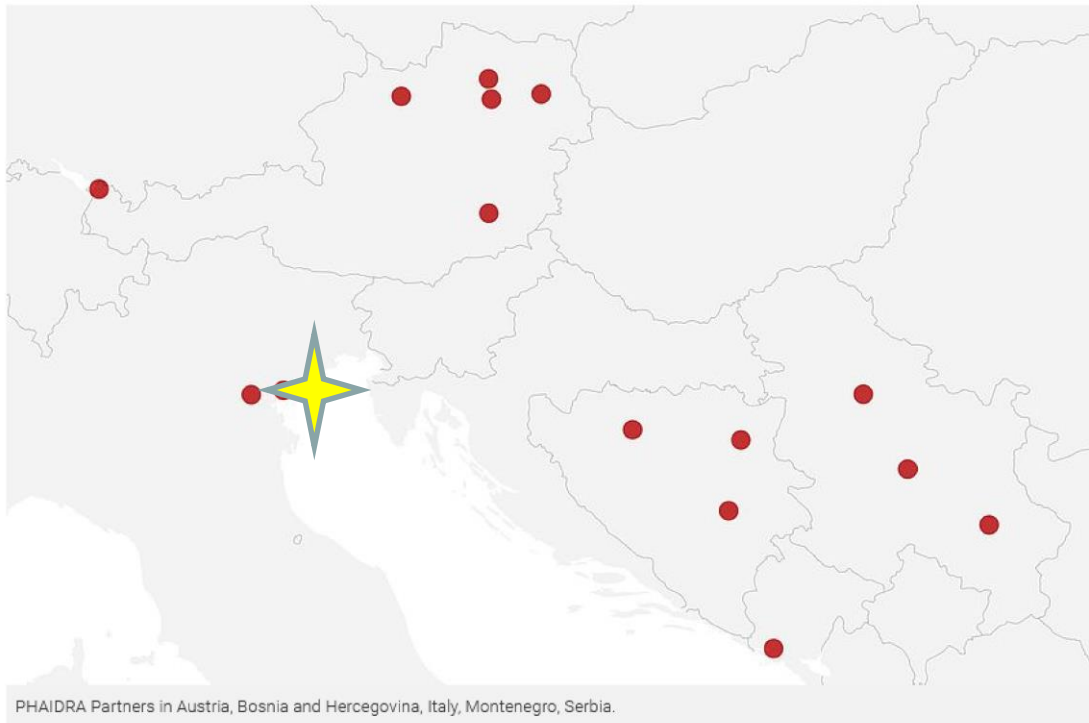
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# Where we are

## PHAIDRA Partners



The repository PHAIDRA is used by different institutions in Europe. The way how the repository is integrated in the institution is different. Some are running their own installation and do also the hosting for other partners. Also some partners don't use their own PHAIDRA, they are served by a PHAIDRA installation from other institutions.

PHAIDRA PARTNERS

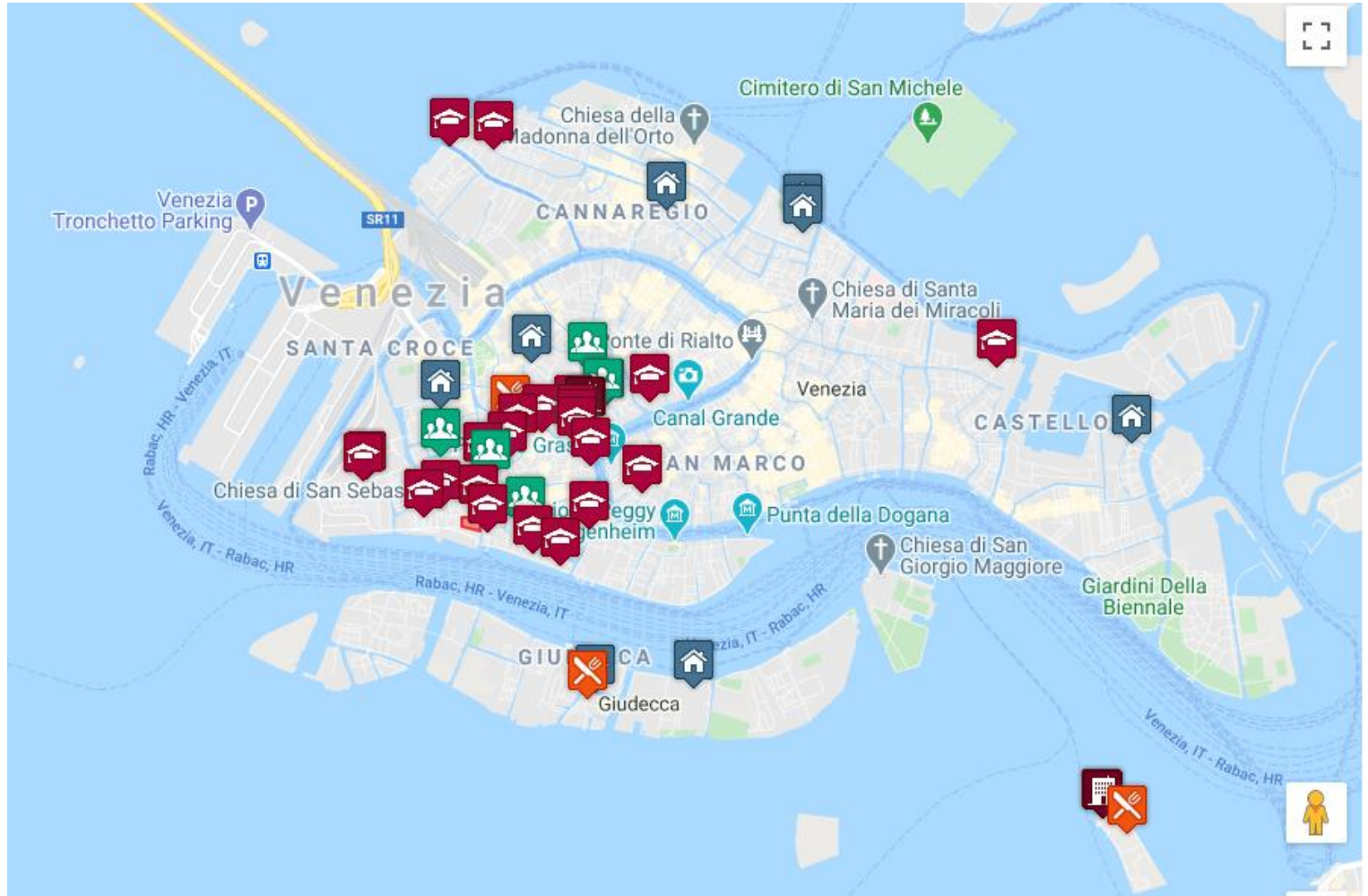
## Community

PHAIDRA Partners
Anton Bruckner Private University
St. Pölten University of Applied Sciences
Austrian Science Fund - FWF
Council of Austrian University Libraries (ubifo)
University of Art and Design Linz
University of Applied Arts Vienna
University of Music and Performing Arts Graz
Danube University Krems - University for Continuing Education
University of Vienna
Università Ca' Foscari, Venezia
Università di Padova
Univerzitet Crne Gore
Univerzitet u Nišu
Univerzitet u Beogradu
Univerzitet u Banjoj Luci
Univerzitet u Kragujevcu
University of Veterinary Medicine, Vienna
Vorarlberger Landesbibliothek



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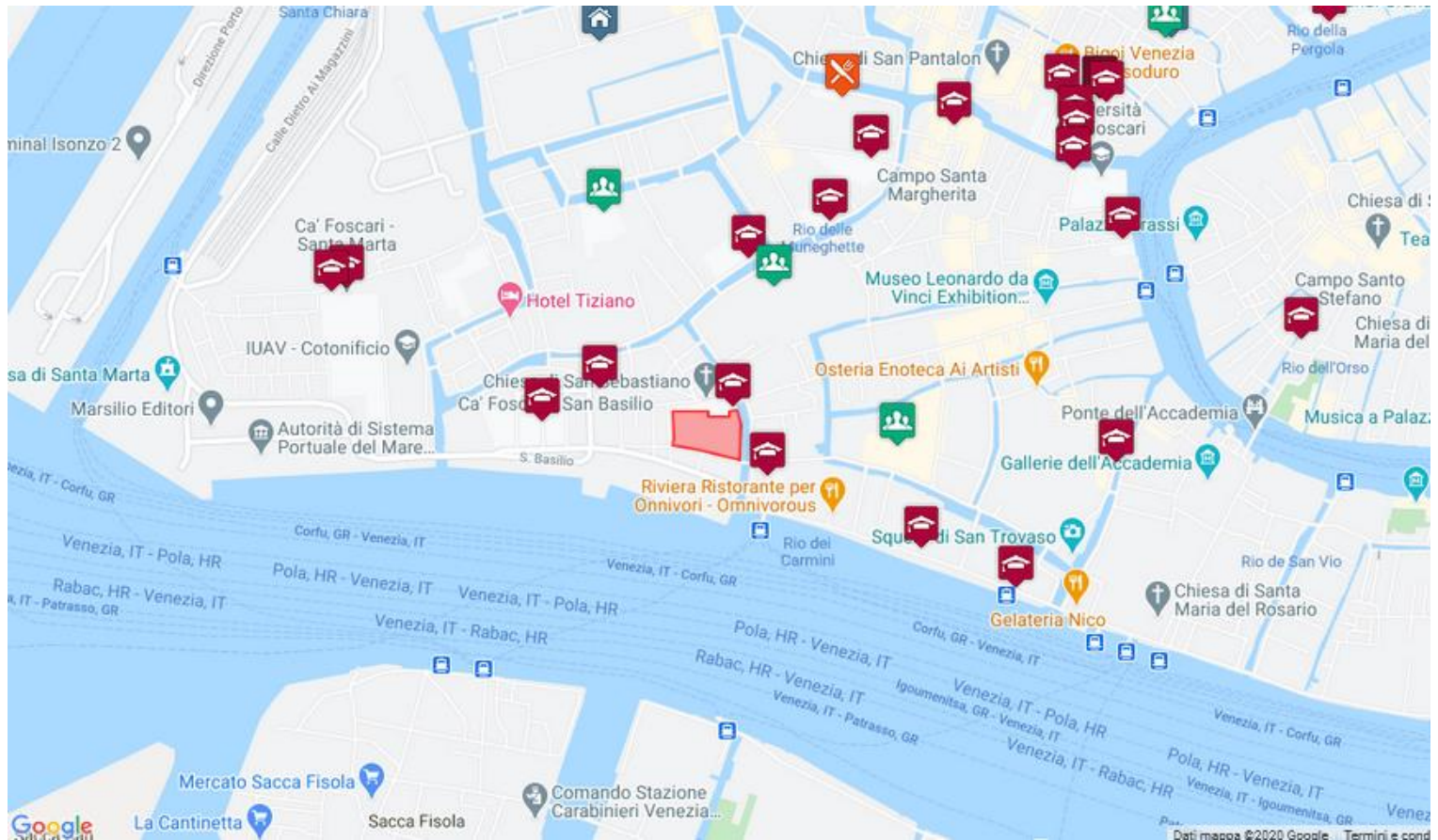
# Venice: Ca' Foscari University



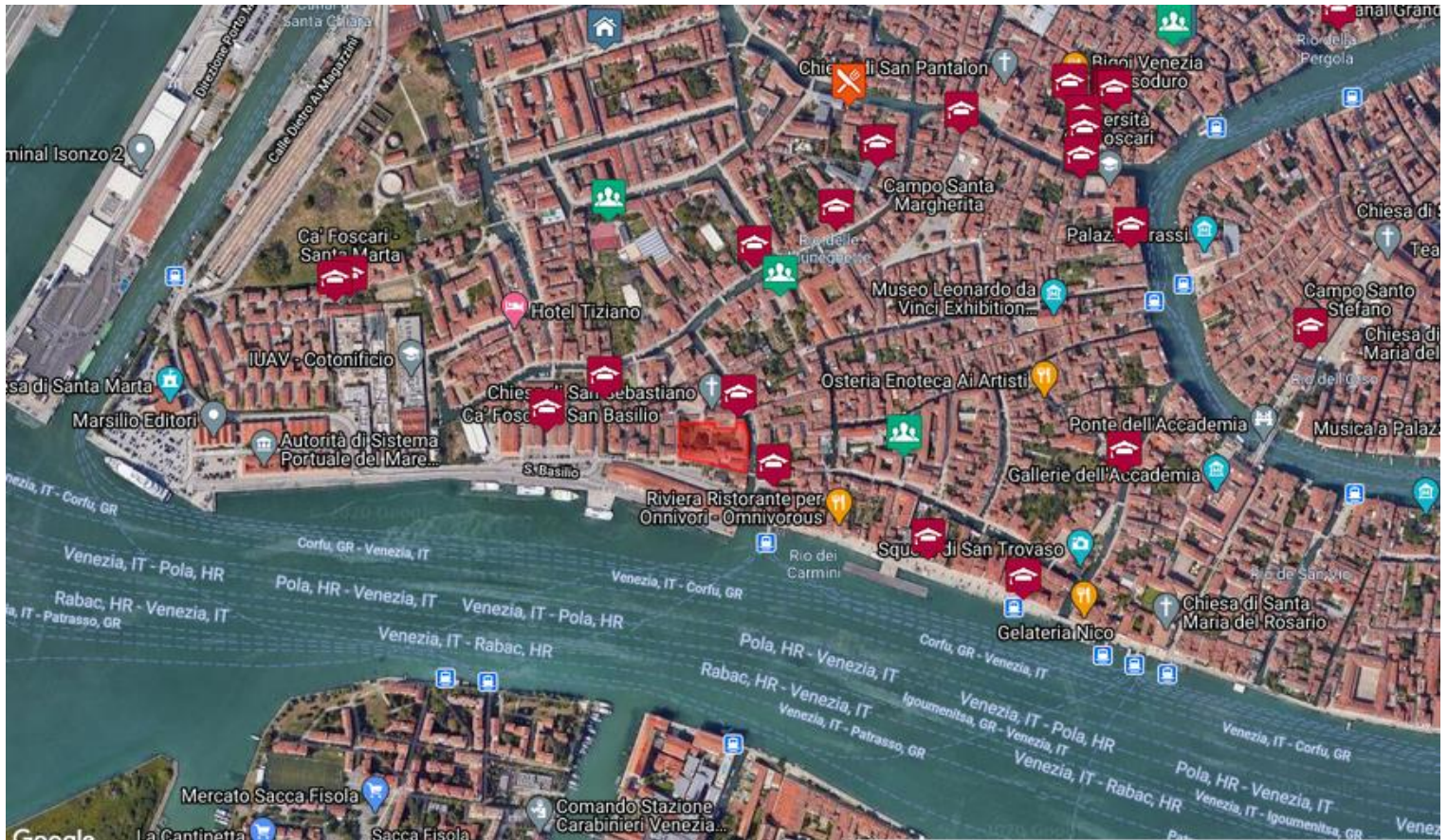


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# San Sebastiano: Digital library 2D



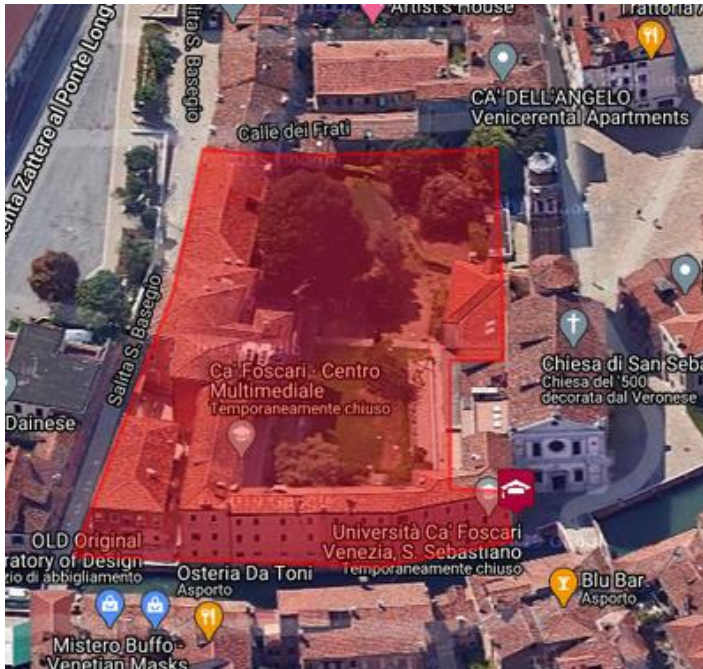
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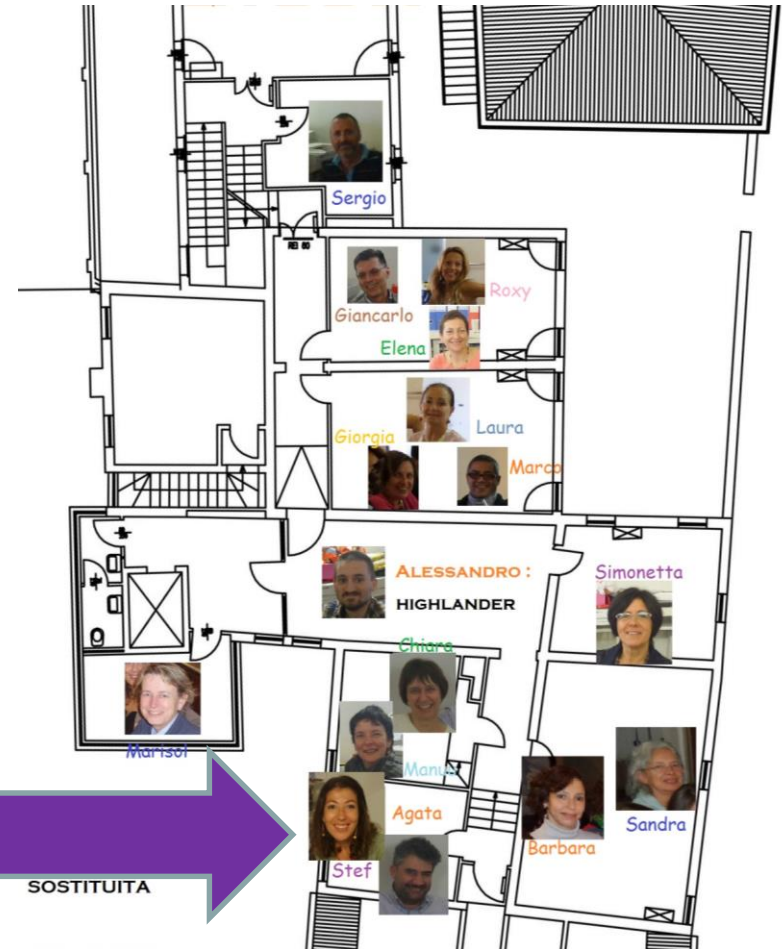


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# Who we are



This is me in my office,  
Digitization office





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# Phaidra: strategic role for Ca' Foscari

The University Library System project aims to create an open access digital archive for the perpetual conservation of historical, scientific and didactic documents concerning the Ca' Foscari University, from its origins to today. The materials, of various kinds (monographs and periodicals, photographs, audio / video ...) come from the libraries, departments, centers and historical archives of the University.



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# Our collections: conservation for the past...

PHADRA  
DIGITAL COLLECTIONS

All collections

All University of Padova Ca' Foscari Venezia Iuav Venezia Other institutions Alphabetical list +

**Edizioni Ca' Foscari - Digital Publishing**  
Edizioni Ca' Foscari - Digital Publishing (ECF), was born in 2011, publishes journals and monographic series in digital format in all areas of academic research. All publications are made available through the Internet with free and open access, in order to bolster and encourage the free sharing of knowledge.

**Works of Alfonso de Pietri-Tonelli**  
The collection presents the digitization of the complete bibliography by the economist Alfonso de Pietri-Tonelli (1883-1952). The digitized books are the original volumes belonged to the scholar and now preserved in Archivio Alfonso de Pietri-Tonelli inside Economics Library since 2009. The Alfonso de Pietri-Tonelli Archive is made up of all material published by and on him between 1905 and 1952.

**The Ca' Foscari Opportunities Committee - Th publications**  
The red cover published by Ca' Foscari CPO (Equal Opp Committee) deal with crucial and current on women, gender discrimination in politics and career field, support for the victims and abuse.

**Le Carte del Concilio di Firenze (Documents from the Council of Florence)**  
The collection presents a project of the Arts and Humanities Department focused on 9 parchments, which are the nucleus of the so-called "Le Carte del Concilio di Firenze", and concern the outcome of the theological debate between the West and the East which took place in Florence since 1439.

**Ca' Foscari: Orienta&Insegna**  
The purpose of this collection is to introduce different trends in teaching and research such as innovative teaching approaches and the experimental use of technologies in the spreading of knowledge.

**The Gino Luzzato Archive**  
The archive consists of personal documents of Gino Luzzato (1878-1964), professor in Ca' Foscari after the Second World War and pioneer Economic History in Italy. These digital documents present a selection of papers extracted from an archive donated to Istituto di Storia Eco 1965.

**Special collections: old and rare books of Ca' Foscari**  
A virtual collection of rare and old books held in Ca' Foscari libraries and archives in Venice, which represents the core of the present important libraries collections that support research and teaching and which have been greatly enhanced over the years by bequests and donations of the university faculty and students.

**Ca' Foscari - SBA Events**  
A digital collection of conferences, meetings, workshops and other cultural activities organized or held by Ca' Foscari Library System. These events were opportunities for scientific, social and cultural debate generated by a strong experimental and technological motivation, which is peculiar of Ca' Foscari tradition.

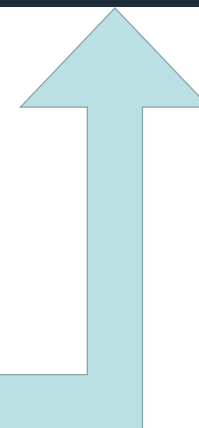
**The Archive "Carte del Contemporaneo"**  
The archive "Carte del Contemporaneo" of Ca' Foscari University, planned by Francesco Bruni and Silvana Tamiozzo Goldmann, was founded in 2006 with the aim of accommodating by donation, cataloging and promoting legacies of contemporary authors from the Veneto area. Between 2006 and 2011, the Archive, located in the Centro Universitario di Studi Veneti (CISVe), acquired the papers of Ernesto Calzavara, Pier Maria Pasinetti, Armando Pizzinato and Carlo della Corte.

**University Ca' Foscari Venezia 1868-1950**  
The project presents the history of the University of Venice told by the official documents, photographs, records, publications, works of its academic staff. A travel through the official events and the most impressive moments of the institution.



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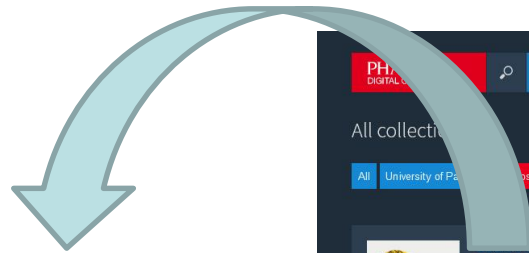






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# ...and dissemination for the present




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All collections

PH Digital Library

University of Padua University of Ca' Foscari Venezia Luav Venezia Other institutions

Alphabetical list +

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# ECF & Phaidra: free sharing of knowledge



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**Ca' Foscari  
University Press  
publishes digital  
journals and series  
with an immediate  
open access, aiming  
to feed the free  
sharing of knowledge**



## PEER REVIEW

Manuscripts' scientific quality undergoes a rigorous revision by at least two anonymous reviewers who are expert in the field (double-blind peer review) by means of our peer review platform (ECFPeerflow).



## OPEN ACCESS GOLD

All our publications are immediately accessible in a complete and free form according to the Open Access Gold standards.



## EDITING

Texts, integrally edited by the Editorial Staff, are adapted to editorial guidelines according to international standards that are recognised by the scientific and academic world.



## DISSEMINATION

We guarantee the dissemination of scientific research without barriers all over the world and in real time. The contents are catalogued and indexed thanks to the use of metadata.






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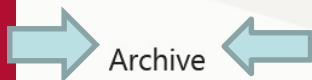
# The added value of Phaidra

Archive objects for an unlimited period of time (formato non proprietario, link permanente e numero univoco).

**Now simple  
link: why not a  
logo?**

## General info

	Boards
	Contacts
	Head office



Archive

Our series and journals are archived on PHAIDRA (Permanent Hosting, Archiving and Indexing of Digital Resources and Assets), a platform for long-term archiving of digital collections: [PHAIDRA](#).

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# The story of logo

First idea: seal of quality (the name Phaidra immediately identifies a quality standard).





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# Second idea: istituzional logo





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# Final proposal

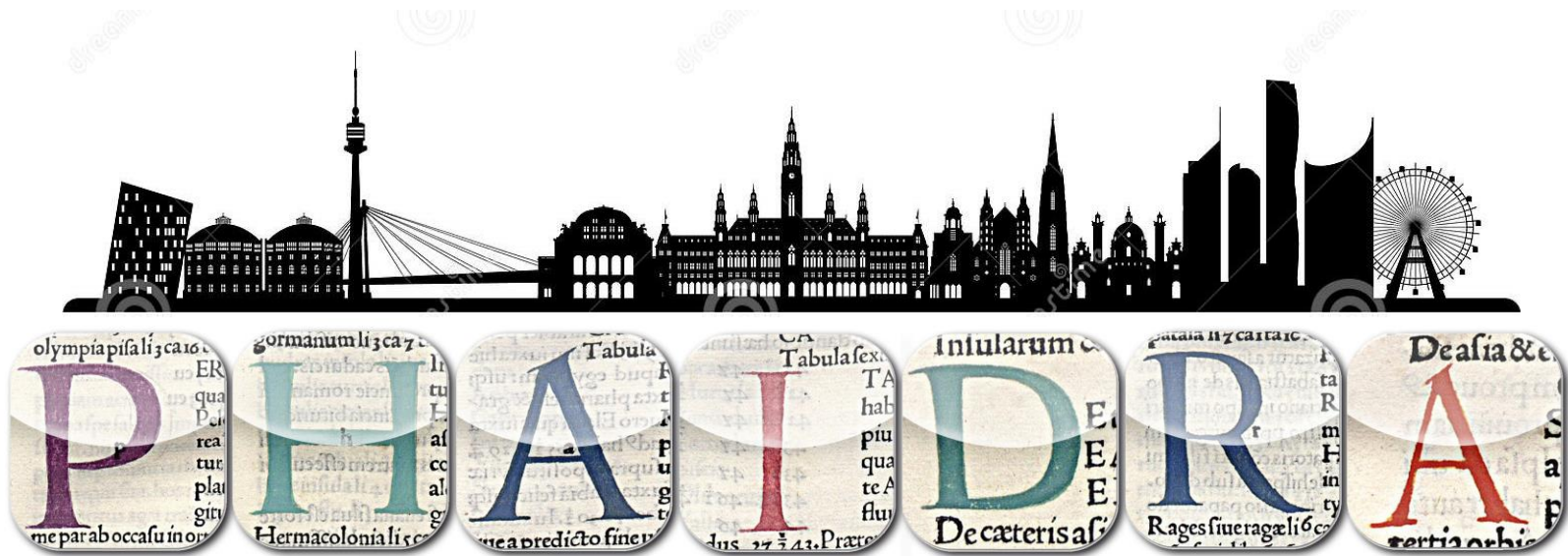


Fusion between official image and single identity.



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# Suggestion





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A final consideration: one thing that is unknown, there is no> the importance of digitization to make the heritage of our universities known and make it freely usable, beyond space and time barriers.

Thank you for your attention!

**Contacts:**

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[bda@unive.it](mailto:bda@unive.it)