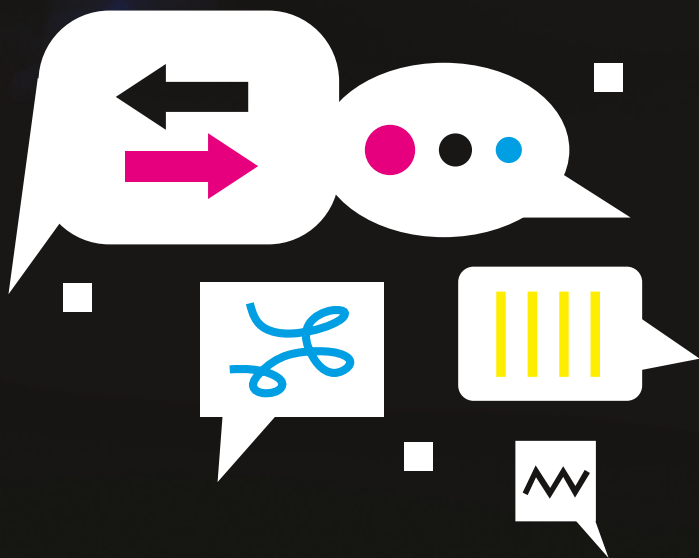


ub: *talks*



Austria and/in the Changing Geography of Global Science

Max Vögler, VP Global Strategic Networks, Elsevier

Günther Hansen, Solutions Account Manager, Elsevier



The **ub:talks** lecture series, organized by the Vienna University Library, invites experts from a wide range of disciplines to give fresh impetus for teaching, research and library work with lectures, seminars and workshops.

Austria and/in the Changing Geography of Global Science

Max Vögler, VP Global Strategic Networks, Elsevier
Günther Hansen, Solutions Account Manager, Elsevier



G. Hansen

M. Vögler



When:

Monday 23rd of June
9.00-12.00h

Where:

Green Lounge
1. OG, Stiege 1
Universitätsring 1, 1010 Vienna

Target group:

Library staff, researchers, faculty leaders, university development

Language: English

Please register with: martin.wieland@univie.ac.at

About the talk

The ub:talk will begin with a presentation on Global Science and the Role of Austria. It will be followed by a workshop by Günter Hansen on the bibliometric tool SciVal.

Over the past two decades, the geography of science has undergone significant transformations, characterized by increased investment in science and technology across nearly all nations, and a growing focus on how science has impact in the world. This talk will look at these developments from two perspectives: first, we will look at global science, analyzing shifts in authors, papers, and impact across the globe. And second, we will look at local science, analyzing how Austria has developed as a scientific nation within Europe and the world.

About the workshop

During this workshop we will analyze those global and local trends in science with the platform SciVal based on global research publications.

We will look specifically at the following:

1. Benchmark countries, institutions, researchers on various metrics based on publication output, including your own faculty/institute/research group
2. Identify global/local research trends and the concept of „research topics of prominence“ / understand the role of your own faculty/research/research group within those global research topics
3. Carve out research impact of your own faculty/research/research group in a global/national view
4. Develop an internationalization strategy for your own research/research group
5. Understand global research opportunities in collaboration with industry / identify global research collaborators within industry for your faculty/research/research group

The Talk will be given by

Max Vögler

Dr. Max Vögler joined Elsevier in 2017 as Vice President, Global Strategic Networks - Germany, Austria and Switzerland. Previously he worked at the Deutsche Forschungsgemeinschaft (German Research Foundation, DFG), most recently as Director of its North America Office based in Washington DC.

His enthusiasm for publishing and information infrastructure began as a graduate student, when he worked at the Humboldt University in Berlin as coordinator of the internet history portal „Clio-online,“ and then at the DFG, where he began as a program officer in the Libraries and Information Systems division. Max holds a PhD in Modern European History from Columbia University in New York.

The Workshop will be led by

Günther Hansen

Günther Hansen has worked at Elsevier for 15 years in various roles, today as Solutions Account Manager Research Intelligence for the Swiss, Austrian, Luxembourg and Liechtenstein markets, mainly responsible for Pure, SciVal, Scopus AI and other publication-based analytics platforms.

Prior to 2004-2007, Günther worked at Elsevier in Oxford/England in translation rights sales for Science & Technology Books, followed by a scientific position 2008-2009 at the Leibniz Association, Leibniz Institute for Research and Information in Education (DIPF) in the field of Open Access. Günther holds a Master's degree in German Studies and Educational Sciences (University of Stuttgart) and in Library and Media Management (HdM Stuttgart).