



全国文化信息资源共享工程

National Cultural Information Resources Sharing Project

Creation and Long-term Preservation of Digital Multimedia Resources-Some Preliminary Practices

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1. Introduction to the National Cultural Information Resources Sharing Project

- Began in April, 2002
 - Funded by Chinese government
 - Nationwide cultural resources sharing
 - Aims to provide people esp. farmers with rich cultural resources
 - *Outline of National Economic and Social Development in the 11th Five-year Plan*
 - *Outline of Culture Development in the 11th Five-year Plan*
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1.1 Service Network and Technical Architecture(1)

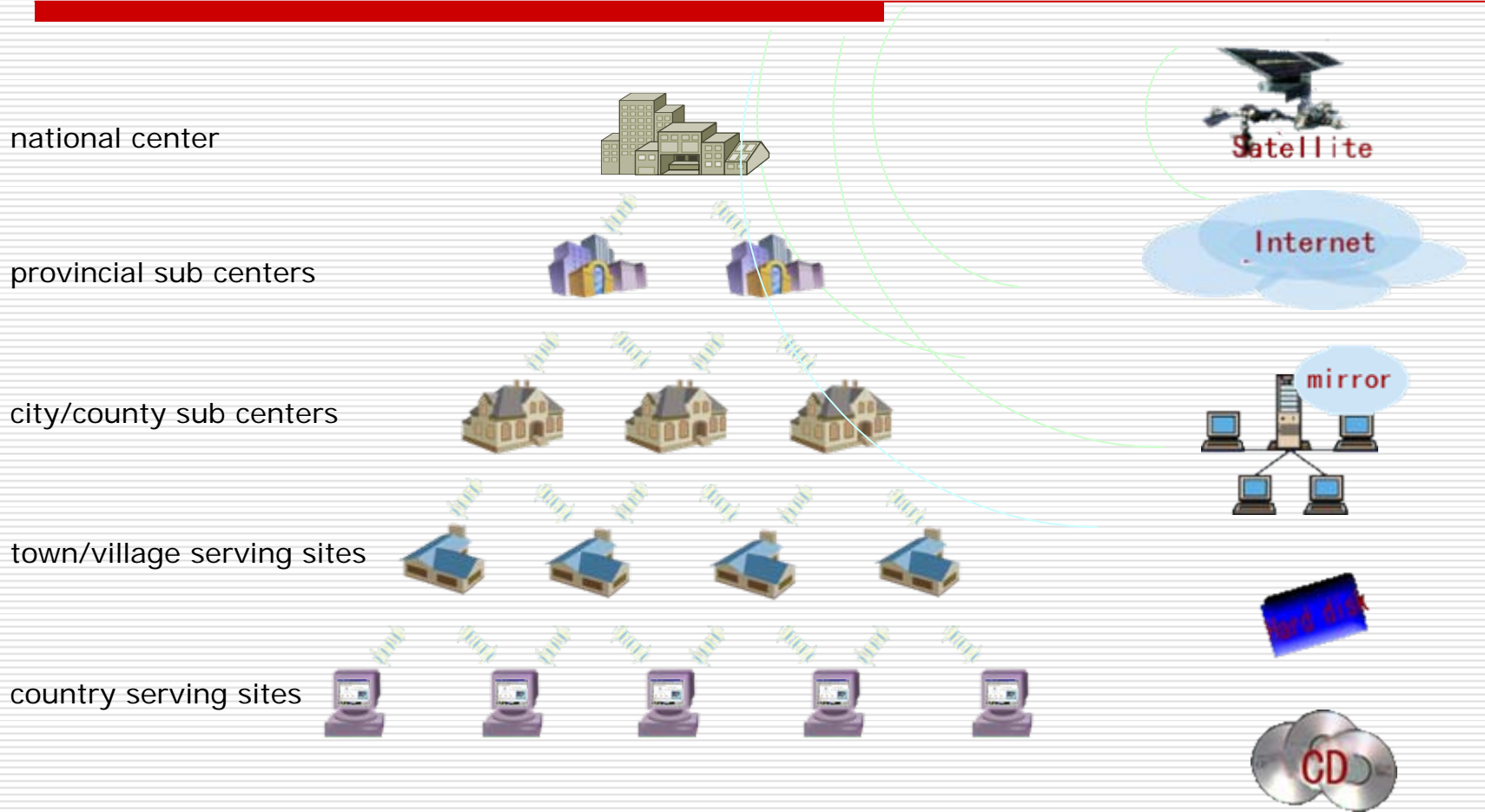


Fig. 1 The Project's Service Network



1.1 Service Network and Technical Architecture(2)

- The sponsor (government) and the beneficiary (public groups)
- Supported with standards& specifications and security
- Closed-loop interactive information flow based on network

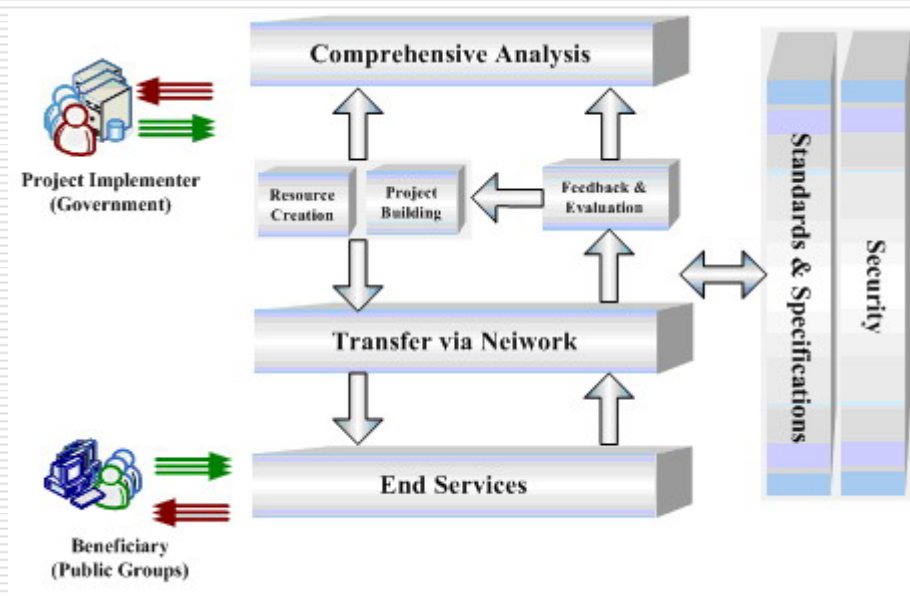


Fig. 2 Technical Architecture of the Project



1.2 Creation of Digital Resources

- 10TB digital resources created by national center
 - Mainly videos,14110units,8040hours time-length. Including stage arts,lectures,featured agricultural filems, movies, series, cartoon & animation, and national minority's languages
 - E-books:30,000 categories,3.5 million titles
 - Electronic agricultural magazines:1,643 categories,5million titles.
 - Topic repositories:49
 - 50TB digital resources creates by provincial sub centers
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1.3 Development Plan

- Fund further 2.47 billion RMB by 2010
 - Each county/town will have sub center
 - Each grass-roots will have serving sites
 - Try to extend to each village across China
 - 100TB digital sources
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2 Some Preliminary Practices in Creation and Long-term Preservation of Digital Multimedia Resources

- Standards and Specifications Used
 - Creation Process and System Functions
 - Distributed Storage of Digital Resources
 - Hierarchical Storage for Local Resources
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2.1 Standards and Specifications Used

- China Digital Library Standards (Project No. 2002DEA20018, sponsored by the Ministry of Science and Technology)
 - Cataloguing Standards for Broadcasting, TV Programs and Audio & Visual Materials (Standard No. GY/T 202.1-2004)
 - Tailor the description levels – program and clip
 - Simplify the XML-based Schema
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Two tiers – program, clip

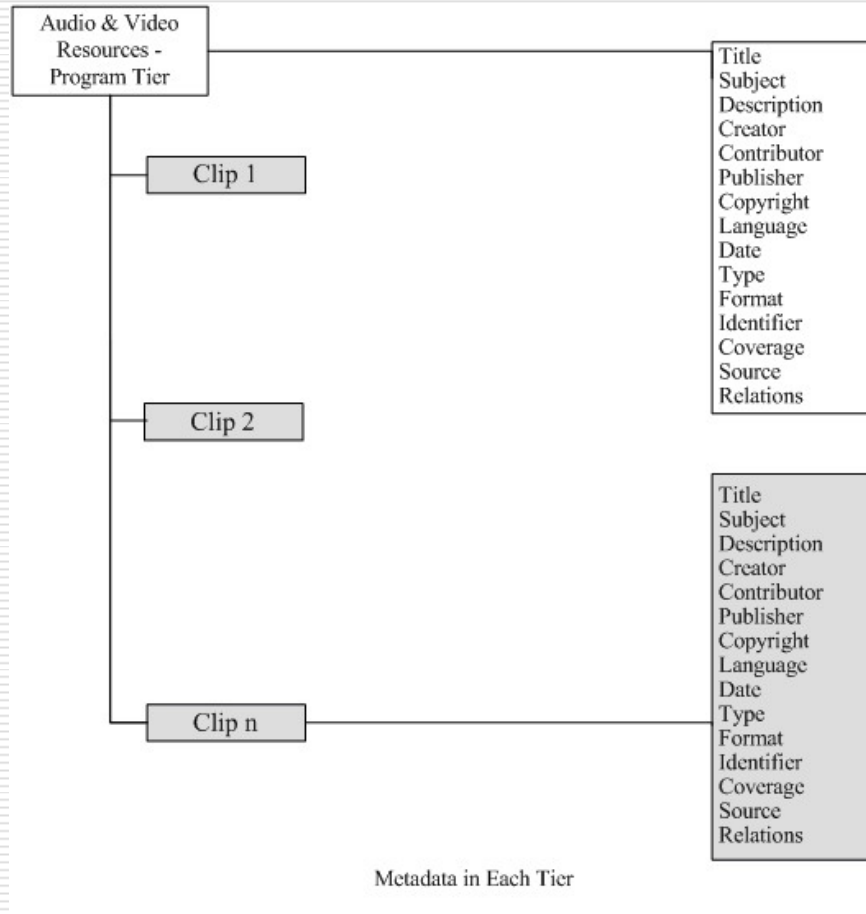


Fig. 3 Two-tier Description of Video Resources



Four bit rates used of video digitizing

- 8MB with MPEG2 formats for storage
 - 1.5 MB with WMV formats for application in LAN and satellite live services
 - 300KB with WMV formats for broad band web services
 - 56KB with WMV formats for narrow band web services.
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2.2 Creation Process and System Functions(1)

- Fundamental work process : collecting, reviewing, processing, cataloguing, publishing and statistics
- Attached to offline video asset management and online video asset management
- Constrained by various supervision regulations

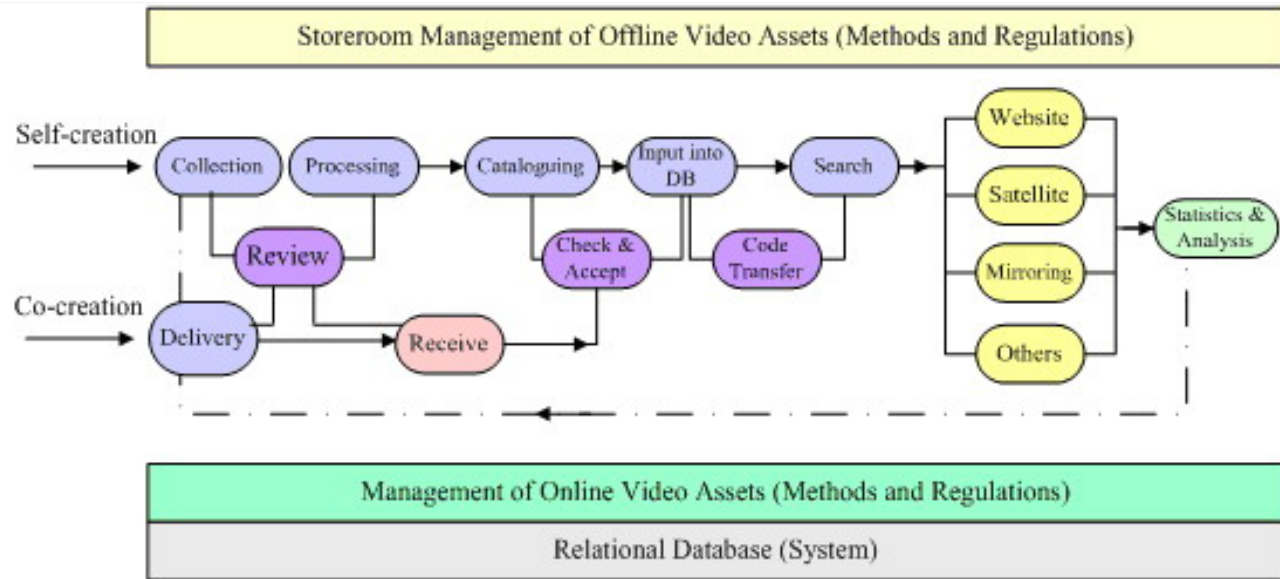


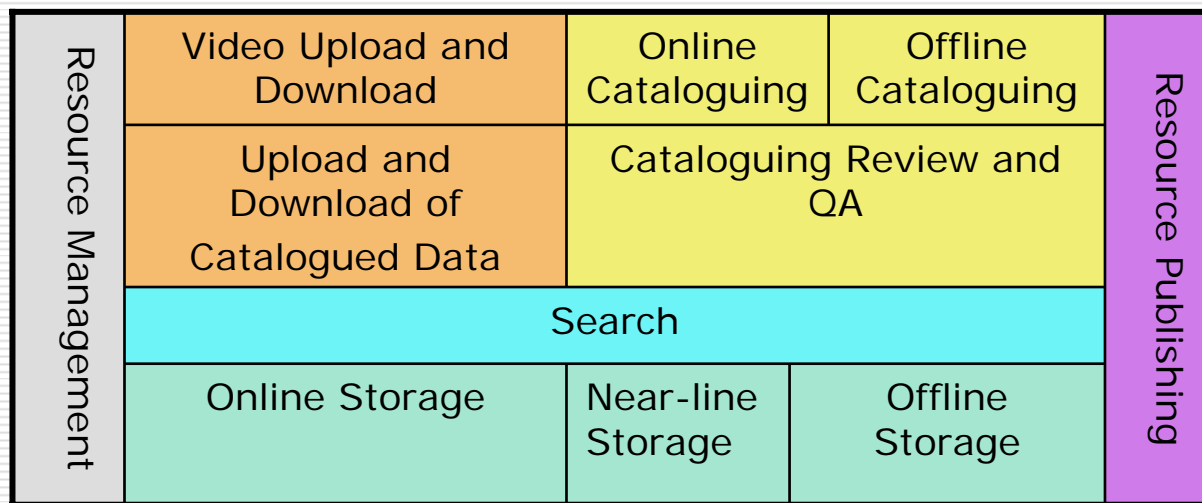
Fig. 5 Software Architecture of Video Management System



2.2 Creation Process and System Functions(2)

The six modules of the Project's video management system :

- upload/download
- storage
- cataloguing
- search
- management
- publishing



Legend: Upload and Download Module Cataloguing Module Search Module
 Storage Module Management Module Resource Publishing Module



2.3 Distributed Storage of Multimedia Resources

- Metadata Storage
 - Object Data Storage
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Metadata Storage

- National center — Form a general resource directory
- Provincial center — preserve and update the local directory of resource
- City/county centers and town/village-level serving sites — receive directory, and update it

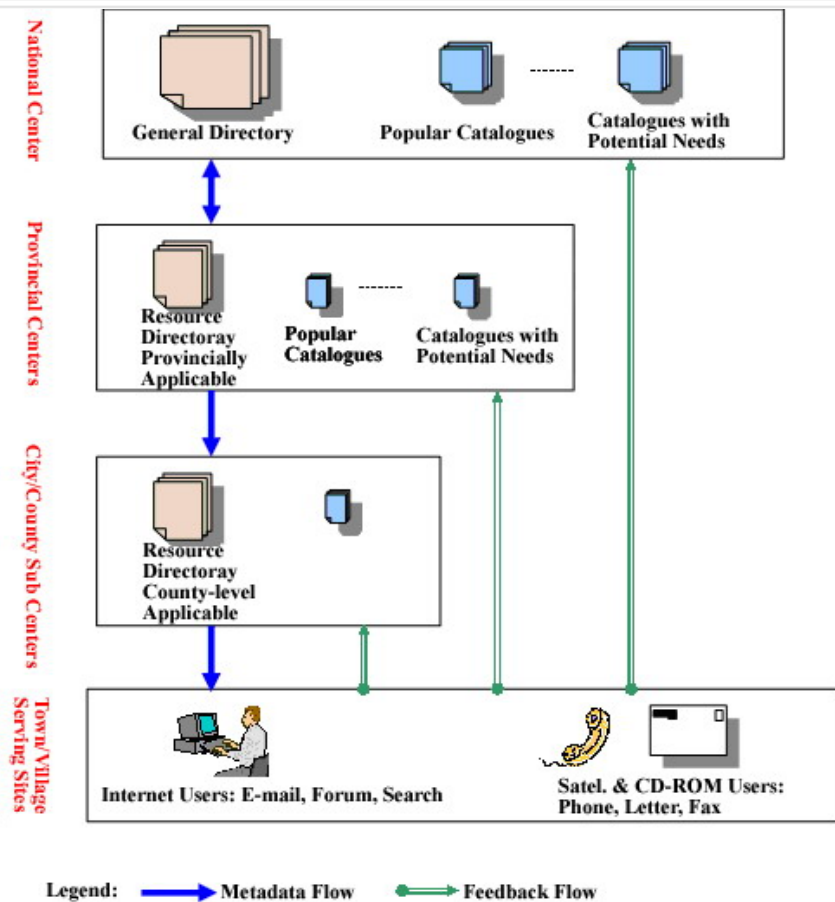


Fig. 7 Feedback of Resource Needs



Object Data Storage

- National center :
 - object data of universal resources
 - local featured resources delivered by the provincial centers
- Provincial centers :
 - local featured resources
 - best ones (suitable for local needs) selected from resources downloaded by the national center
- The city/county and town/village-level centers
 - focus on services
 - no object data for a long term

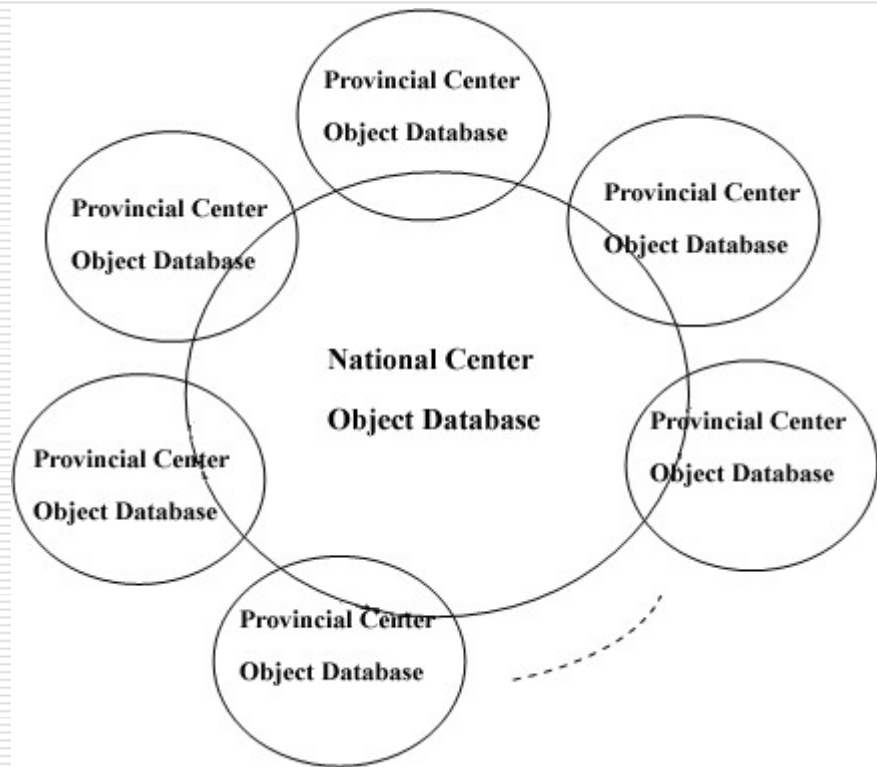


Fig. 8 Distributed Storage of Object Data



2.4 Hierarchical Storage for Local Resources

- Online Storage
 - Near-line Storage
 - Offline Storage
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Online Storage

- Features: Connected with publishing systems for websites, satellite and grassroots version
 - Media: High-performance disk array
 - File Format: 1.5MB, 300KB, 56kb
 - Access Frequency: Real-time access and update
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Near-line Storage

- Features: Used for application with large volumes of data and managed with online sys
 - Media: Tape storage devices with automatic tape library
 - File Format: 8MB AVI and 1.5M, 300KB and 56KB WMV
 - Access Frequency: Medium access frequency
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Offline Storage

- Features: Providing storage for online and near-line; media library
 - Media: Tapes and CD-ROMs
 - File Format: Original format, 8MB AVI and 1.5M, 300KB and 56KB
WMV
 - Access Frequency: Low access frequency
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3. Issue Related to Creation and Long-term Preservation of Multimedia Resources

- Relationship between Storage and Efficient Services
 - Selection of Resources for Long-term Preservation
 - Combination with Long-term Preservation of Digital Library Resources
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3.1 Relationship between Storage and Efficient Services

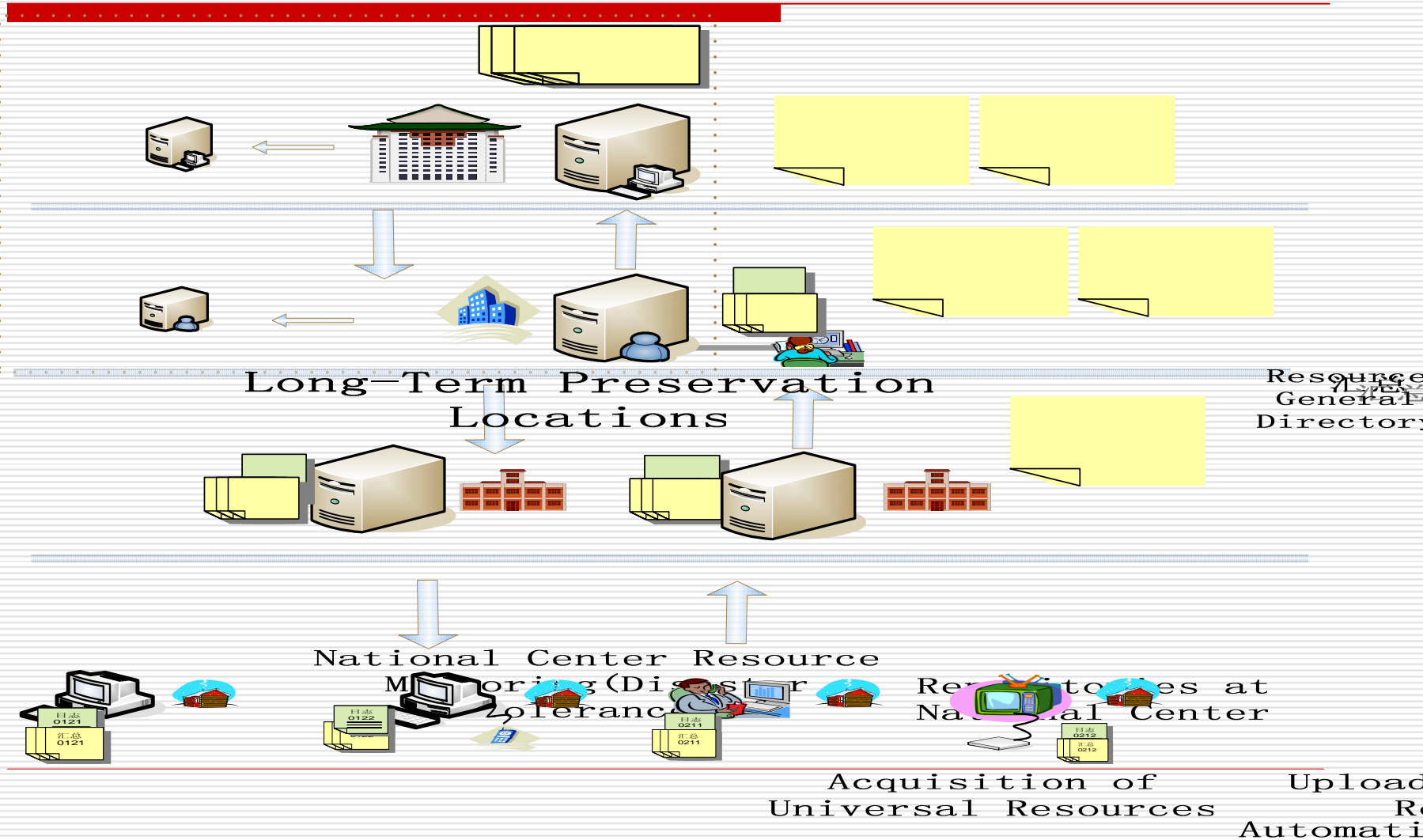


Fig.9 Hierarchical Storage and Service Model



3.2 Selection of Resources for Long-term Preservation

- Respect for the Intellectual Property Rights of the Preserved Resources
 - Clear production rights through donation, self-creation, co-creation, favorable procurement and purchase.
 - Government Measure.
 - Attach Importance to the Content and Quality of the Preserved Resources
 - Content selection: drama, opera, pantomime, comic dialogues, opusculum , acrobatics, puppetry, shadowgraphs, lectures and special folklores
 - Usage life: resources with public copyright and long-term use rights
 - Quality: resources in high definition (BETA, digital BATA and DVD)
 - Formats: resources with original formats or 8MB bit rate
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3.3 Combination with Long-term Preservation of Digital Library Resources

- Keep Standards and Specifications of Resource Creation Consistent with Digital Libraries
 - Collaboration with Digital Library Projects in Technical Platform
 - Make Digital Resources Complementary with Digital Libraries
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Thank You!

Additional Questions and Suggestions
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