National and International Preservation Strategies and Initiatives / International Cooperation

reUSE!
reUSE digital master files of printed material!

Reinhard Altenhöner
Die Deutsche Bibliothek, Frankfurt am Main, Germany
altenhoener@dbf.ddb.de
Objectives of reUSE

1. Set up digital repositories in Germany, Estonia and Austria
2. Start collecting digital master files
3. Create added value services
4. Monitor and evaluate this process
5. Make the findings available to the library community
Partners

- Implementers/demonstrators
  - Humboldt University Berlin
  - National Library Estonia
  - National Library Vienna
  - University Library Innsbruck, Graz, University Linz (ALO Group)

- Evaluators, monitoring, critical observers
  - National Library Slovenia
  - University Ljubljana
  - Die Deutsche Bibliothek
Technology

- Digital objects instead of files
- Use standards wherever possible (XML, METS, Dublin Core, MAB, MODS)
- Take the available technology: existing repositories at the partners
- Simplify the ingest process as much as possible

Users

- Public sector institutions acting as publishers
- Governmental units, educational organisations, NGOs, scientific associations, etc.
- OPAC users, Internet users,...
Business model

- No “selling” of information
- **BUT:**
  - Indirect revenue through savings
    - Internal library procedures are eased
    - Quality of service is raised
  - **Added value services**
    - Are completing the basic information infrastructure
    - Print-on-Demand, enrichment, second level exploitation, review information, download on demand (membership models)
    - Money which comes in might be used to make the service more attractive to users 1st level