Engaging Content Creators to Improve the Capture and Preservation of Born-Digital Content

Imogen Smith  
Project Manager  
Dance Heritage Coalition  
Washington, DC  
ismith@danceheritage.org

David Walls  
Preservation Librarian  
Government Printing Office  
Washington, DC  
dwalls@gpo.gov

Martin Halbert  
Dean of Libraries  
University of North Texas  
Denton, TX  
Martin.Halbert@unt.edu

Abigail Potter  
National Digital Information Infrastructure and Preservation Program  
Library of Congress  
Washington, DC  
abpo@loc.edu

ABSTRACT
The 2015 National Agenda for Digital Stewardship calls for stewardship organizations to engage content creators to improve the capture and preservation of born-digital content. This panel will provide an overview of three different efforts to reach out to different communities who create content that stewardship organizations want to acquire and preserve. The Dance Heritage Coalition will present outcomes from their Knight funded project to work directly with dance companies and critics to capture born-digital content documenting dance and dance performance. Efforts of the U.S. Federal Web Archiving Working Group to interact with federal webmasters to improve the capture and preservability of federal information and government web sites will also be covered. Finally, building relationships with community news media and developing donor agreements for the transfer of assets will be discussed. Other born-digital content areas could also be covered.

ACKNOWLEDGMENTS
Panelists are members of and collaborate via the National Digital Stewardship Alliance Content Working Group.