

Engaging Content Creators to Improve the Capture and Preservation of Born-Digital Content

Imogen Smith
Project Manager
Dance Heritage Coalition
Washington, DC
ismith@danceheritage.org

David Walls
Preservation Librarian
Government Printing Office
Washington, DC
dwalls@gpo.gov

Martin Halbert
Dean of Libraries
University of North Texas
Denton, TX
Martin.Halbert@unt.edu

Abigail Potter
National Digital Information
Infrastructure and Preservation
Program
Library of Congress
Washington, DC
abpo@loc.edu

ABSTRACT

The 2015 *National Agenda for Digital Stewardship* calls for stewardship organizations to engage content creators to improve the capture and preservation of born-digital content. This panel will provide an overview of three different efforts to reach out to different communities who create content that stewardship organizations want to acquire and preserve. The Dance Heritage Coalition will present outcomes from their Knight funded project to work directly with dance companies and critics to capture born-digital content documenting dance and dance performance. Efforts of the U.S. Federal Web Archiving Working Group to interact with federal webmasters to improve the capture and preservability of federal information and government web sites will also be

covered. Finally, building relationships with community news media and developing donor agreements for the transfer of assets will be discussed. Other born-digital content areas could also be covered.

ACKNOWLEDGMENTS

Panelists are members of and collaborate via the National Digital Stewardship Alliance Content Working Group.

iPres 2015 conference proceedings will be made available under a Creative Commons license.

With the exception of any logos, emblems, trademarks or other nominated third-party images/text, this work is available for re-use under a Creative Commons Attribution 3.0 unported license. Authorship of this work must be attributed. View a [copy of this licence](#).