OPEN ACCESS REPOSITORIES – WHAT THEY CAN DO FOR RESEARCHERS, UNIVERSITIES AND AUSTRIA

Alma Swan
Key Perspectives Ltd
Truro, UK

Austrian OA Day, Vienna, 25 March 2010

Some context

Open Access

- Immediate
- Free (to use)
- Free (of restrictions)
- Access to the peer-reviewed literature (and data)
- Not vanity publishing
- Not a 'stick anything up on the Web' approach
- Moving scholarly communication into the Web Age

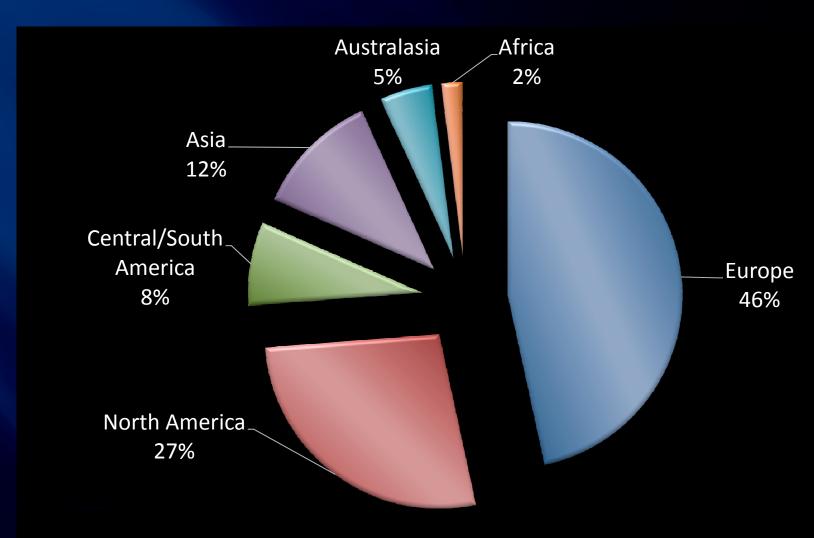
Open Access: how

- Open Access journals (www.doaj.org)
- Open Access repositories
- Open Access monographs

Open Access repositories

- Digital collections
- Most usually institutional
- Sometimes centralised (subject-based)
- Interoperable
- Form a network across the world
- Create a global database of openlyaccessible research
- Currently >1600

Where repositories are



Total at March 2010: 1625

How to make your work Open Access through a repository

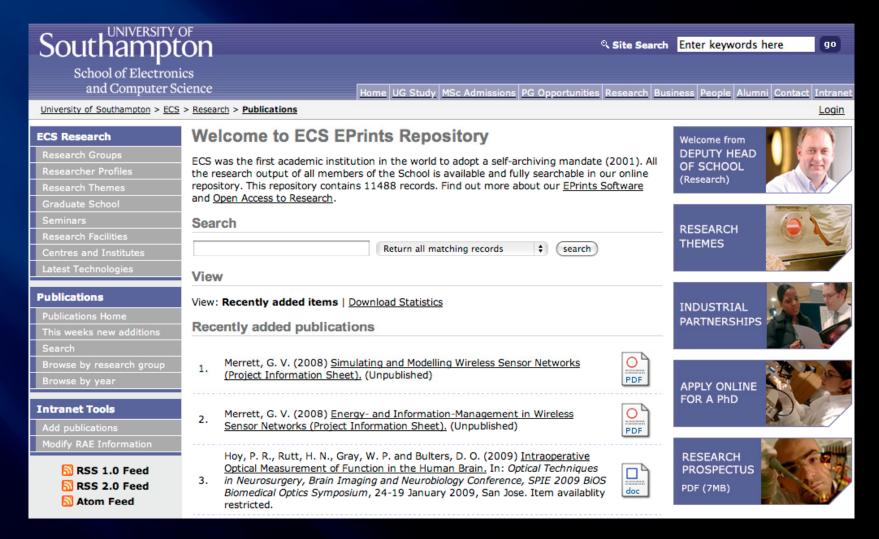
- Prepare your paper and submit it to your journal of choice for peer review
- Make any changes required as a result of the peer review process
- Submit the final version to the journal
- Deposit that <u>same final version</u> to your repository through the normal deposit procedure that applies in your institution
- N.B. Your repository staff may check journal copyright conditions on your behalf, or you may do so yourself using the SHERPA RoMEO service at http://www.sherpa.ac.uk/romeo/

What's in it for authors?

An author's own testimony on open access visibility

"Self-archiving in the PhilSci Archive has given instant world-wide visibility to my work. As a result, I was invited to submit papers to refereed international conferences/journals and got them accepted."

A well-filled repository



And it gets used



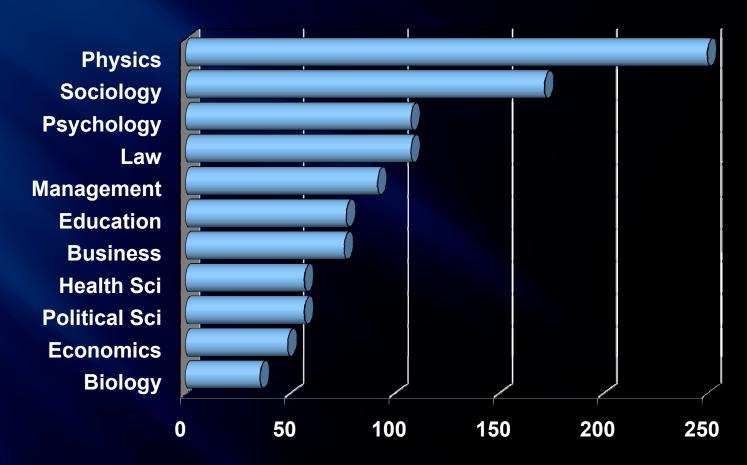
Professor Martin Skitmore

School of Urban Design, QUT

"There is no doubt in my mind that ePrints will have improved things — especially in developing countries such as Malaysia ... many more access my papers who wouldn't have thought of contacting me personally in the 'old' days.

While this may ... increase ... citations, the most important thing ... is that at least these people can find out more about what others have done..."

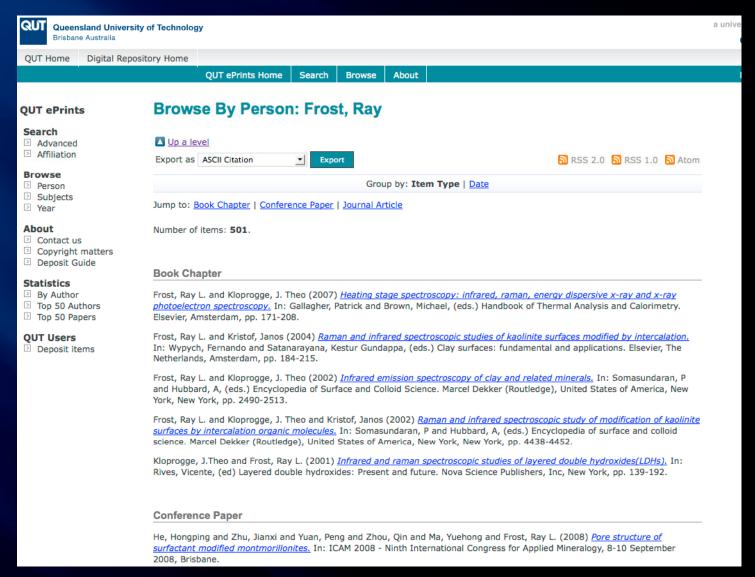
Impact



Range = 36%-200%

(Data: Stevan Harnad and co-workers)

What OA means to a researcher







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QUT Users

Deposit items

Ordered by total downloads. Yearly total includes downloads from 2008-09-18 to 2009-09-18.

Rank	Author	<u>Year</u>	<u>Total</u>
1	Frost, Ray	<u>24425</u>	180927
2	Skitmore, Martin	<u>28685</u>	<u>176350</u>
3	Ferreira, Luis	<u>18700</u>	119946
4	Worthington, Andrew	<u>17375</u>	118633
5	Watters, James	<u>15304</u>	113029
6	Courtney, Mary	<u>18300</u>	109967
7	Cunningham, Stuart	<u>15553</u>	108278
8	Fitzgerald, Brian	24688	107480
9	<u>Diezmann,</u> <u>Carmel</u>	<u>15474</u>	100763

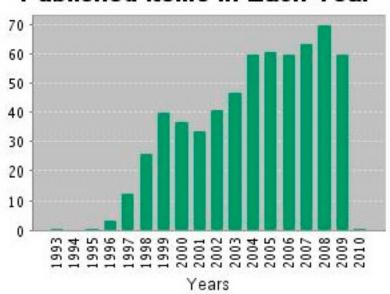
Ray Frost's impact

Citation Report Author=(frost r*) AND Address=(brisbane)

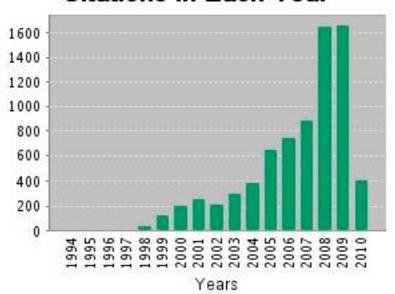
Timespan=1993-2009. Databases=SCI-EXPANDED, SSCI, A&HCI, CPCI-S.

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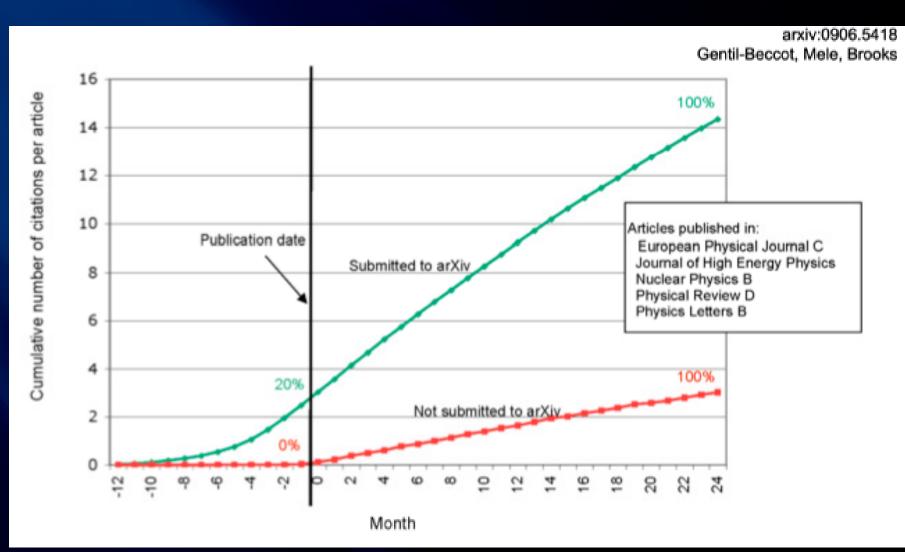
Published Items in Each Year



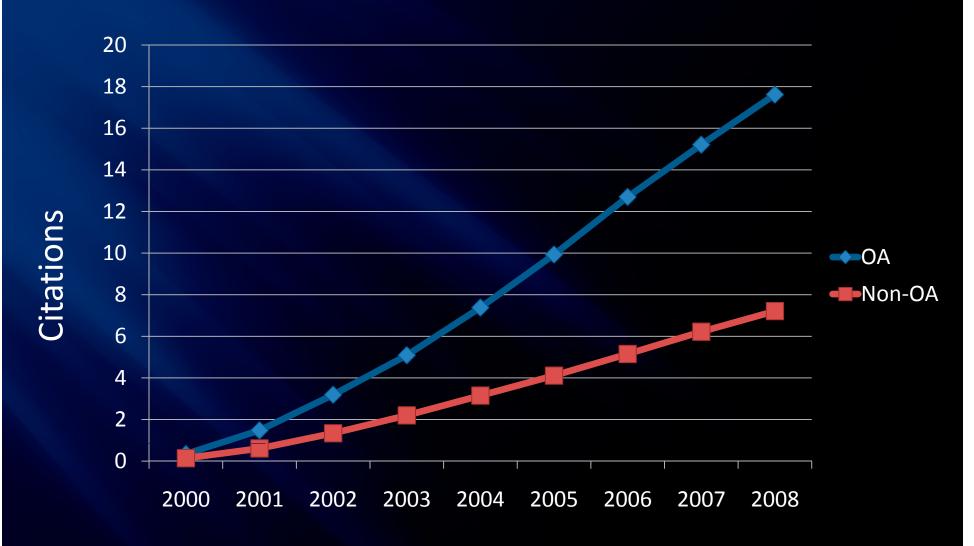
Citations in Each Year



The early bird ...

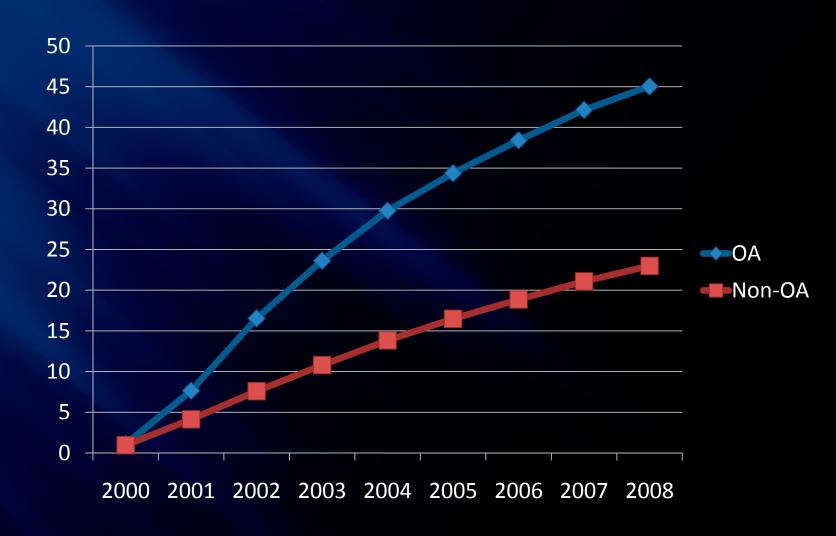


Engineering



Data: Gargouri & Harnad, 2010

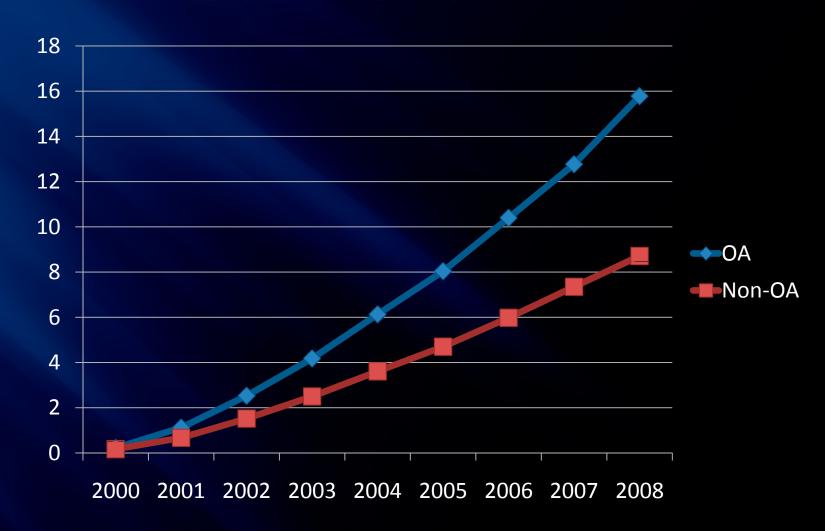
Clinical medicine



Data: Gargouri & Harnad, 2010

Citations

Social science



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Citations

Southampton

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The business of digital repositories

Swan, A. (2008) The business of digital repositories.

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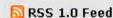
Browse by research group

Browse by year

Intranet Tools

Add publications

Modify RAE Information



This chapter is aimed at those who are involved in planning, setting up and running a digital repository for an institution making a business case, costs, staffing requirements, managing growth and change and other sustainability issues. An studies across Europe were used to derive data to inform the study.

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Research Group: Intelligence, Agents, Multimedia

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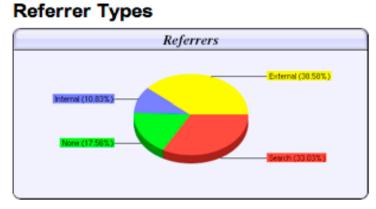
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Hardoon, D. R., Szedmak, S. and Shawe-Taylor, J. (2003) Canonical correlation analysis; An overview with application to learning methods. Technical Report CSD-TR-03-02, Computer Science Department, Royal Holloway, University of London.

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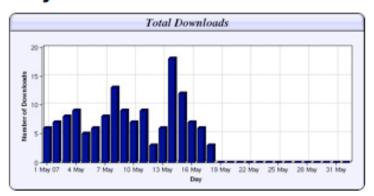




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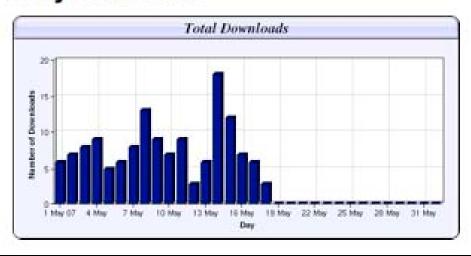
	-	
257	Canonical Correlation Analysis	32
114	canonical correlation	28
108 28	Canonical Correlation Analysis: An Overview with Application to Learning Methods	12
	Canonical Correlations	9
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N.B. Downloads are a good predictor of eventual citations

EU CIS STUDIES



in focus

SCIENCE AND TECHNOLOGY

81/2007

Community Innovation

This report puts the spotlight on two different facets of innovation among those screened by the Fourth Community Innovation Survey (CIS 4): the sources of information that are highly important for innovation, and the types of partners with which innovative enterprises cooperate.

The outcome for both aspects is similar: the link between publicly financed science and innovative industry is rather weak. Institutional sources are less frequently consulted than internal or market sources; and innovative enterprises find cooperation partners more easily among suppliers or customers than in universities or public research institutes.

Author Sergiu-Valentin PARVAN

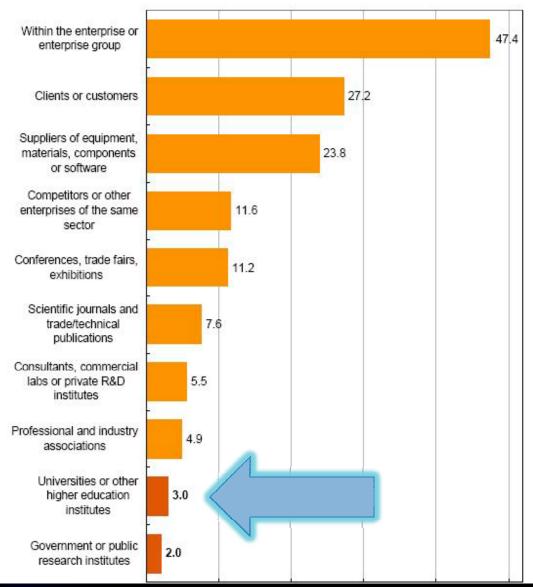
Contents

Highly important sources of information for innovation during 2002-2004......2

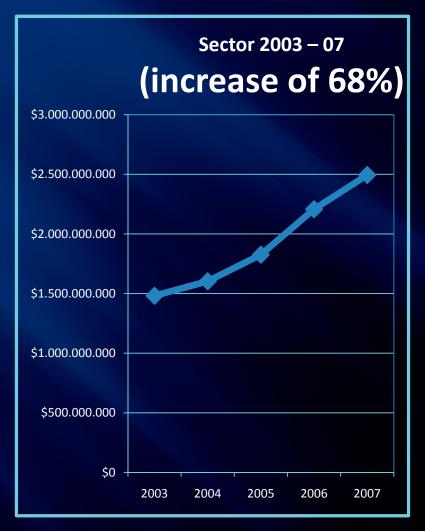
Link between science and industry......4



Figure 1: Sources of information identified by enterprises as highly important for the enterprise's innovation activities, as a percentage of innovative enterprises, EU-27 average



Total Research Income: QUT and sector





Data: Tom Cochrane
Deputy Vice-Chancellor, QUT

Dr Evonne Miller

Senior Lecturer, Design, QUT

"Just last week, the General Manager of Sustainable Development from an Australian rural industry called me – based on reading one of my research papers in ePrints.

He loved what he read and we are now in discussion about how we can help them measure their industry's social impacts."

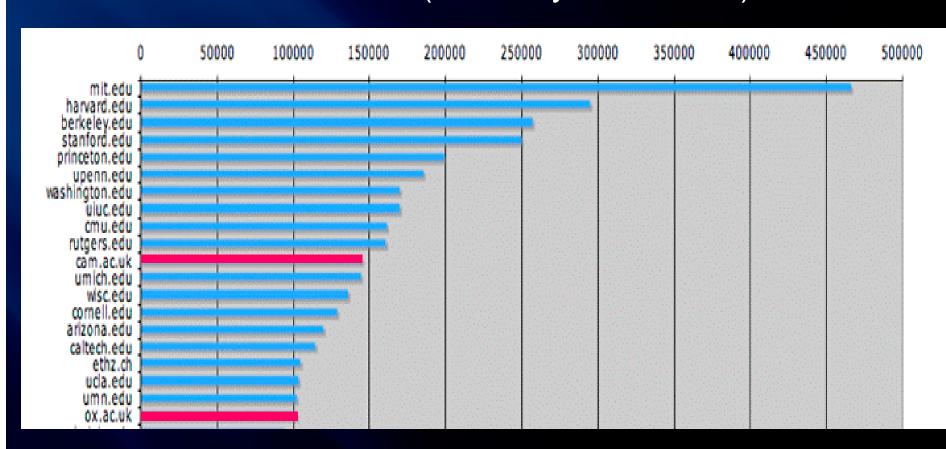
For institutions?

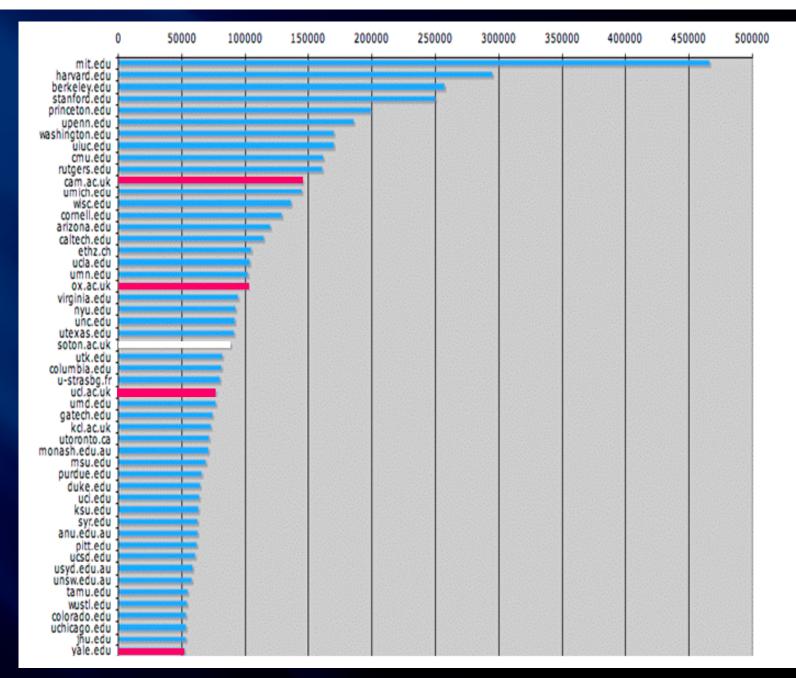
Why an institutional repository?

- Fulfils a university's mission to engender, encourage and disseminate scholarly work
- Complete record of its intellectual effort
- Permanent record of all digital output
- Research management tool
- 'Marketing' tool for universities
- Provides maximum Web impact for the institution

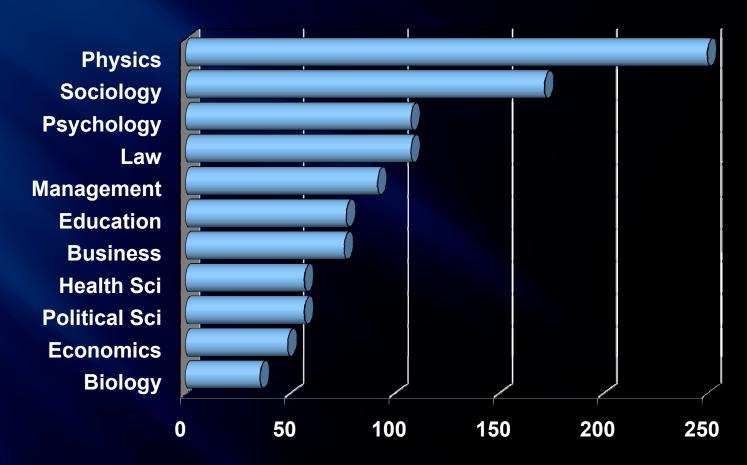
The U.Southampton conundrum

The G-Factor (universitymetrics.com)





Impact



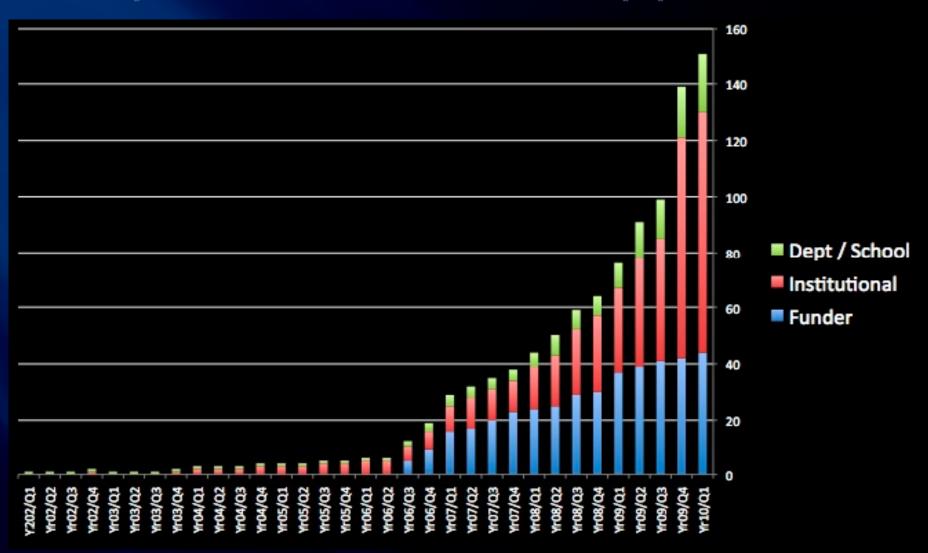
Range = 36%-200%

(Data: Stevan Harnad and co-workers)

What lack of Open Access means to the University of Vienna

- Articles in 2009: 4396 articles
- Number of citations: 4084
- If all had been OA, there would have been (50% more) 6126 citations, and
- Say, the University invests €100m in research per annum ...
- ...this means lost impact worth €50m to the university in that period

Open Access mandatory policies



Daniel Coit Gilman

First President, Johns Hopkins University

It is one of the noblest duties of a university to advance knowledge and to diffuse it, not merely among those who can attend the daily lectures, but far and wide.

University of Edinburgh Strategic Plan 2008-12

"The mission of our University is the creation, dissemination and curation of knowledge."

Resources

1. General, comprehensive resource on Open Access:

OASIS

(Open Access Scholarly Information Sourcebook) www.openoasis.org

2. Resource for policymakers, institutional managers:

EOS

(Enabling Open Scholarship) www.openscholarship.org

Thank you for listening

aswan@keyperspectives.co.uk

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